

# Our Business Donors

## Do good business – by doing good!

Our Business Donors each make a contribution of £500 + VAT or over and we can tailor your support to suit your budget and your aspirations for helping our charity. To thank you for your donation, we will:

- » Acknowledge your donation by including your company logo in the roll of honour in our season brochure (around 40,000 copies 3 times per year)
- » Include your logo and message of support for us in our various programmes throughout the year (e.g. Classical Season, Pantomime)
- » Offer you the opportunity to promote how and why you support us via an entry in our e-news, up to three times per year (over 5,000 opted in email addresses)
- » Feature your company logo and message of support for us on the plasma screens in our foyers at the Queen's and Landmark Theatres
- » Display your business name on our Wall of Honour at both theatres, along with space to display current literature should you wish
- » Feature your company logo and message of support for us on our website.

Please note that all prices exclude VAT.





### **The sky's the limit!**

Please tell us if you or one of your employees would like to undertake a challenge to raise additional funds for your local arts charity. We can provide a fundraising pack to help you.

**NORTH DEVON THEATRES**  
YOUR LOCAL ARTS CHARITY

Contact Jo Griffiths, Development Manager

**01271 334678** or [jo.griffiths@northdevontheatres.org.uk](mailto:jo.griffiths@northdevontheatres.org.uk)

# Advertising rates

## In our brochure

Packed with star names and great shows, our season brochure is an effective way to reach your audience.

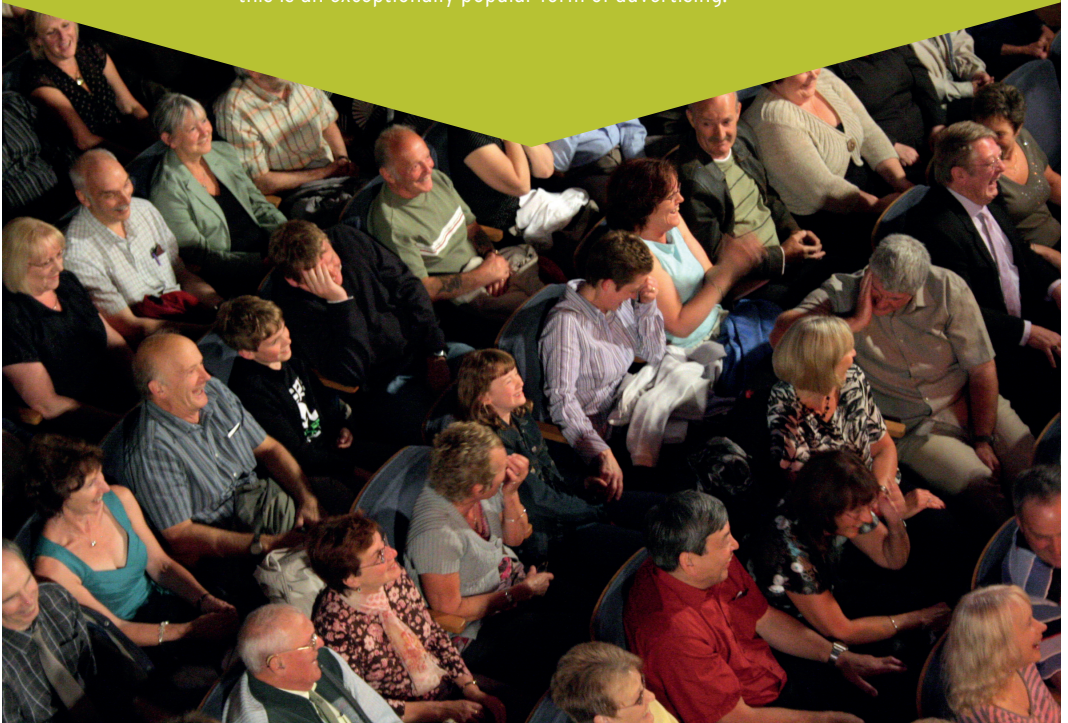
Please contact us for details.

## In our theatres

Looking to make a huge impact? Then give your message a starring role by advertising on the big screen at the Queen's Theatre.

Throughout selected performance intervals, your advertisement can be seen by the audience on our impressive projection screen in the auditorium. An estimated 70% of our customers remain in their seats during the interval so you'll be reaching a captive audience!

Please note that early booking is recommended as these adverts are offered on a 'first-come, first-served' basis and this is an exceptionally popular form of advertising.



## Auditorium Advertising

Cost: £35 per single performance, from £25 for a campaign

Campaigns are run by production i.e pantomime = 35 performances. Advert design can be arranged for an additional charge.

- » Large format advert projected in high definition
- » Advert repeated 3 times, each for 12 seconds
- » Maximum of 12 adverts per interval

## On our website

Cost: £55 per month, advert size: 468px wide x 60px high

Using our website advertising to target thousands of local art patrons, web banners are an affordable and dynamic way to get the word out about your product.

- » Approx. 10,000 page views per week
- » Solus advert banner on the top right corner on all pages of our website
- » A limited number of adverts per month, weighted evenly to create an equal, average number of impressions.
- » Adverts are linked directly to your specified site

Please note that all prices exclude VAT.

**NORTH DEVON THEATRES**  
YOUR LOCAL ARTS CHARITY

If you have any questions or would like to discuss these exciting opportunities further, then don't hesitate to get in touch. Contact our Development Manager Jo Griffiths

**01271 334678** or **[jo.griffiths@northdevontheatres.org.uk](mailto:jo.griffiths@northdevontheatres.org.uk)**

# Business Associates

We are pleased to offer three levels of membership - Gold, Silver and Bronze. Each package is flexible and can be tailor-made to your requirements, but each offers a range of promotional and hospitality opportunities for your clients or company to enjoy.

Not only will your company logo be acknowledged in our venues, our website and our publications, but you will access last minute tickets, even for sold out shows and benefit from a booking hotline just for our Associates. For the main features of each level, please see overleaf.

Our Business Associates contribute directly to the heart of our work. Your support is greatly valued and will publicly demonstrate your commitment to bringing excellent artistic and educational opportunities to people in North Devon.



# Categories

|   | Gold<br>£2000 + VAT | Silver<br>£1500 + VAT | Bronze<br>£1000 + VAT |
|---|---------------------|-----------------------|-----------------------|
| Complimentary VIP tickets allocation, for use at either theatre   | £350                | £300                  | £250                  |
| Personal account manager and direct booking service   | Yes                 | Yes                   | Yes                   |
| Opportunity to sponsor one show a year  | Free                | 50% discount          | 20% discount          |
| Invitation to special theatre events  | Yes                 | Yes                   | Yes                   |
| Last minute tickets for sold out shows, subject to availability   | On the day          | 24 hours              | 48 hours              |
| Discounted ticket offers for employees  | Yes                 | Yes                   | Yes                   |
| Invitation to exclusive networking events   | Yes                 | Yes                   | Yes                   |
| Acknowledgement of your logo in our venues, on plasma screens and an A1 Business Associates poster                | Yes                 | Yes                   | Yes                   |
| Acknowledgement of your logo in our season brochure   | Yes                 | Yes                   | Yes                   |
| Acknowledgement of your logo on our website with a hyperlink to your website on our Corporate Supporters page     | Yes                 | Yes                   | Yes                   |
| Auditorium advertising discount   | 20%                 | 10%                   | 5%                    |
| Free use of Theatres' meeting rooms (when available)  | Yes                 | Yes                   | Yes                   |
| Discounted rate for our conference facilities   | 15%                 | 10%                   | 5%                    |
| A3 dedicated poster case for your company's advertising in each venue   | Yes                 | -                     | -                     |
| One week priority booking before the release of each season brochure (three times a year) and e-news notification | Yes                 | Yes                   | Yes                   |
| Solus banner advert on Theatres homepage website  | Free                | 20% discount          | 10% discount          |
| Opportunity to promote your business via our eNews (three times a year)   | Yes                 | -                     | -                     |

Please note that all prices exclude VAT.

**NORTH DEVON THEATRES**  
YOUR LOCAL ARTS CHARITY

If you have any questions or would like to discuss these exciting opportunities further, then don't hesitate to get in touch. Contact our Development Manager Jo Griffiths

**01271 334678** or [jo.griffiths@northdevontheatres.org.uk](mailto:jo.griffiths@northdevontheatres.org.uk)

# Thank you



Westerly  
Barnstaple



## Play your part

We are extremely grateful to all the companies that contribute to our ongoing success.

Join us to explore how we can also help you to achieve your business aims and add your company logo to our roll of honour.

**NORTH DEVON THEATRES**  
YOUR LOCAL ARTS CHARITY

If you have any questions or would like to discuss these exciting opportunities further, then don't hesitate to get in touch. Contact our Development Manager Jo Griffiths

**01271 334678** or **[jo.griffiths@northdevontheatres.org.uk](mailto:jo.griffiths@northdevontheatres.org.uk)**