

## Want to know more?

### Sponsorship

Contact Kate Harvey for more information.

01271 858749

kate.harvey@northdevontheatres.org.uk

### Advertising

Contact George Hammett for more information.

07974 834291

george.hammett@northdevontheatres.org.uk

Or visit [www.northdevontheatres.org.uk](http://www.northdevontheatres.org.uk) and follow the links to the Festival pages.

**Alternatively**, complete the form below and return to Kate Harvey or George Hammett at:

Queen's Theatre, Boutport Street,  
Barnstaple, North Devon EX31 1SY

Name

Company

Address

Postcode

Telephone

Email

I would like more information regarding the Festival.

Please contact me to discuss:

sponsorship ☐ advertising ☐

We regard your privacy as important and any personal information you give to us will be used in accordance with the Data Protection Act 1998.

“Phoenix Learning & Care are proud to be part of the North Devon Festival as a sponsor...The organisation is exceptional and the staff always help to ensure that we receive the best possible profile.”

Keith Burley, Managing Director, Phoenix Learning & Care



North Devon Festival is a unique opportunity to align your business with a festival that has a huge marketing reach and combines artistic excellence with community penetration.

Our sponsorship and advertising packages are competitively priced, offering real value for money for the business benefits\* you will receive in return:

### Business to Consumer

- Strong corporate visibility on printed literature
- Significant electronic presence - website & e-communications
- Branding on banners, signage, lamppost banners, posters, plasma screens
- Credit on all relevant marketing including advertisements and news releases
- Exhibition space

### Business to Business

- Complimentary tickets to selected events for clients and employees
- Invitations to special events and receptions
- Opportunities to meet performers
- Enhance your Corporate Social Responsibility programme
- Networking at events and hospitality occasions
- Priority booking

\* Sponsorship proposals are individually tailored to suit your needs and budget. Benefits will vary according to the level of package agreed.



“One of the top 5 UK events in June”  
The Times



The Festival is produced by  
North Devon Theatres Trust  
Registered Charity No: 1027553.

# The largest and most ambitious cultural festival in the south west



The Festival celebrates North Devon's rich cultural life with theatre, dance, music, traditional fairs, visual art, lifestyle, sport, comedy, community, heritage and environmental events taking place throughout the area every day during June.

Without doubt, the Festival is the biggest cultural and community experience in the North Devon calendar and has grown into an event of local, regional and national significance.

It attracts well-known names in the arts and entertainment world and hosts events of incredible cultural quality whilst keeping a strong community focus.

## Fantastic results

In 2009 alone, we achieved:

£9.1m	economic impact
192	main events
799	activities
198	venues
76,054	local participants
36,030	visitors to North Devon
11,466	volunteer hours
3,500	artists involved

“Arts sponsorship works. It connects a number of key audiences, including opinion formers, which other sponsorship cannot. In terms of bangs for your buck, sponsoring the arts is the best way to attract influential people.” The Times

## Meeting your business objectives

North Devon Festival offers exceptional business marketing, public relations and advertising opportunities. Our extensive marketing campaign creates an enviable regional and national profile.

We advertise and receive coverage on a national, regional and local scale and promote the Festival through a strong and highly visible printed and electronic presence.

We believe in creating an individual approach to sponsorship, tailoring proposals to suit your business objectives and budget.