

# NORTH DEVON THEATRES

YOUR LOCAL ARTS CHARITY

**Working with our Business Partners**



**Our beautiful venues  
at the Queen's and  
Landmark Theatres,  
varied artistic  
performances,  
educational projects  
and proven reputation  
provide exceptional  
opportunities for your  
business to:**

- » show your support to local charity
- » reach new audiences
- » meet and greet your clients
- » hold team building events, workshops or meetings
- » network with other like-minded business people
- » experience live theatre performance with colleagues or clients



**Join as a Business Associate.  
You'll be in good company.**

## **Business Associates**

We are proud of the contribution our theatres make to the quality of life of people in North Devon - without us, it would most certainly be a poorer place to live and work.

Our Business Associates enjoy privileged access to our shows and our beautiful venues, as well as a package of promotional opportunities that will put your business in the spotlight.

### **Some of the great benefits of membership are:**

- » Priority booking on many shows
- » Last minute tickets, even for shows that are sold out
- » Acknowledgement of your business logo in our venues and online
- » Concessionary tickets for your employees
- » Company name and logo appear in the season brochure
- » Free use of the Function Room at the Queen's Theatre
- » Discounted rate for conferences and events
- » Behind the scenes access for your clients
- » Show that your business supports local good causes
- » Networking opportunities



Do good business - by doing good!

## Business Donors



As a Business Donor, your generous support will go directly towards our charitable aims, bringing the best possible productions and providing a range of artistic and educational experiences for local people to enjoy.



Our Business Donors help us keep the arts thriving, securing the future of live theatre in North Devon. To thank you for your donation, we will acknowledge your company logo in our season brochure, programmes, venues and website and give you the opportunity to showcase your support of our charity to your clients and contacts too.



Your donation will demonstrate your commitment to supporting creativity in North Devon.



Advertise where the action is...

## Advertising

How can we help you to reach the audience you want for your business? Our venues, artistic programme, website and variety of printed materials offer a wide range of fantastic promotional opportunities.

Businesses can take advantage of our website, season brochure, programmes, ticket wallets and our on-screen advertising. Any of these opportunities can be bought singly, or as part of a targeted package tailored to suit your budget.

All of our promotional literature is designed by our highly qualified graphic designers and, where applicable, professionally printed to an exceptionally high standard.

Why not take advantage of our experienced and creative Marketing Team to help you highlight your business, build your brand, augment your sales or promote your event in a medium that reaches a loyal North Devon audience?



**Support our success.**

## **Sponsorship**



Sponsorship gives you the opportunity to tailor your relationship with us to create a totally bespoke package.

### **Community**

You can demonstrate your investment in the local community and engage your staff, customers and stakeholders in the issues that matter to you, by supporting our work with young people, adults, families, schools, colleges and community organisations.



Through our Education programme and special projects, we can make a real difference to participants, while providing creative opportunities to involve your staff and share the impact of your support with your clients and teams.

### **Quality**

Or you can choose to support what we put on the stage - helping us bring even more big name and high quality artists to North Devon. This could be a great hospitality opportunity for you to entertain your guests. Your name could be associated with a show, a series of events or a whole season, the choice is yours.



# Be Inspired

We look forward to discovering with you how your business can be further inspired by the arts.

For more details, please contact Jo Griffiths, Development Manager  
**01271 334678** or [jo.griffiths@northdevontheatres.org.uk](mailto:jo.griffiths@northdevontheatres.org.uk)

# About Us

North Devon Theatres' Trust brings entertainment, education and inspiration to the local community. Formed in 1993, the Trust is the biggest and most strategically important arts organisation in the region, the nearest venues of comparable calibre and size being in Exeter and Plymouth. We are also proud to be an Arts Council England National Portfolio Organisation (NPO).

# Mission

Our objective is to provide events, activities and facilities for the improvement, development and enjoyment of arts and culture across the North Devon region for all members of the community whatever their ability, interest or background, whether as a participant, audience member or artist and also to appeal to visitors to the area.

To do this, we provide a varied theatre programme, special projects, one-off artistic residencies and our own in-house performing arts classes and workshops.

**Registered Charity Number: 1027553**



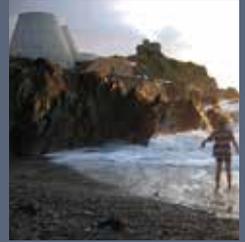
Imagine your event made  
even more special.

## Hire our Venues



We can offer you, your clients and employees exclusive behind the scenes access, a unique conferencing venue or even a theatrical away day!

The Queen's Theatre is perfect for a range of events including meetings, training, interviews, exhibitions and product launches, whilst the Landmark Theatre is also ideal for conferences, large-scale presentations, AGMs, lectures and seminars.



We offer a full technical support, state of the art equipment and catering options.

Our facilities are fully accessible and some have induction loop hearing systems.

Let us inspire your teams with some out-of-the-ordinary activities: imagine teambuilding through juggling or stilt-walking - or maybe your staff would like to make sparks fly by blowing up some pyrotechnics...



If you have any questions or would like to discuss these exciting opportunities further, then don't hesitate to get in touch. Contact Kate Irvine

**01271 869214** or **[kate.irvine@northdevontheatres.org.uk](mailto:kate.irvine@northdevontheatres.org.uk)**

